

MICPEL  
and the Maryland State Bar Association Section of Intellectual Property in  
cooperation with the University of Baltimore School of Law and the Uni-  
versity of Maryland School of Law present:

# E-COMMERCE LAW ESSENTIALS

Friday, January 30, 2009  
8:45 a.m. - 1:15 p.m.  
Ecker Business Training Center  
6751 Columbia Gateway Drive  
Columbia, Maryland

4.0 Hours CLE

*CDs and DVDs are Now Available!*

See registration panel to pre-order CDs or DVDs of this seminar, or visit  
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Maryland's Leading Source for Continuing Legal Education

# E-Commerce Law Essentials

## Why you should attend and what you will learn...

Almost all businesses either now or in the near future will have significant e-commerce components. The legal issues affecting e-commerce operations are often unique. This program is designed as an introduction to e-commerce issues for the general business practitioner and will cover:

- The intellectual property issues relating to online content, such as copyright, trademark and domain names
- Security, privacy and data breach issues
- Acquisition of an online business
- Commercial transactions comprising the core of an online business.

### REFUND AND CANCELLATION POLICY

Telephone, fax and e-mail registrations, accompanied by a credit card authorization, and regular mail registrations, accompanied by a check or credit card authorization, will be accepted until 5:00 p.m. two (2) days before all regular full-day and half-day programs. Registrations at the door will be accepted for regular full-day and half-day programs, but please call to verify availability, date, time, and location. MICPEL reserves the right to cancel or reschedule any program and will notify registrants at least 24 hours in advance of such cancellation or rescheduling. Full refunds, less \$20 for administrative expense, will be made for cancellations received by 5:00 p.m. the day before regular full-day and half-day programs. If you register for regular full-day and half-day programs, but do not attend or cancel, you will receive the course materials following the program in full consideration of tuition paid.

### ACCREDITATION

For Live Programs: MICPEL is an accredited sponsor in Pennsylvania, Delaware, and Virginia. MICPEL courses are also routinely approved for credit in every other MCLE jurisdiction in the United States. If you need credit from other states or organizations, you will be given a certificate of attendance for filing. Certificates of attendance will be issued at the end of the live program.

For Video Replays: In order to comply with Pennsylvania State MCLE guidelines, MICPEL can only give CLE credit for those video replays held in the Baltimore or Rockville locations. To ensure proper credit, please attend MICPEL video replays in the Baltimore or Rockville locations. Virginia MCLE guidelines require another attorney must be present to view the video and sign the certificate of attendance. MICPEL cannot guarantee more than one attorney will be present at a replay. Certificates of attendance will be issued at the end of the video replay.

### SCHOLARSHIPS & REDUCED FEE REGISTRATIONS

Scholarships and reduced fee registrations for pro bono volunteers and full-time public interest lawyers are available through the Pro Bono Resource Center (PBRC). Call 410.837.9379 for more details.

### NEED SPECIAL ACCOMMODATIONS?

If you need special accommodations, please contact MICPEL at least five (5) days prior to the start date of the course so we can make appropriate arrangements. Call 410.659.6730 to make these arrangements.

### INCLEMENT WEATHER DELAYS & CANCELLATIONS

Should inclement weather or other emergency necessitate the delay or cancellation of a MICPEL program, an announcement of the delay or cancellation will be posted on [www.micpel.edu](http://www.micpel.edu) not later than 6:30 a.m. on the date of the program. Emergency or weather related delays/cancellations will also be announced not later than 6:30 a.m. on the date of the program on MICPEL's voicemail "program information telephone line" accessed by dialing 1-800-787-0068 ext. 2 or 410-659-6730 ext. 2.

# AGENDA

- 8:15 a.m. - 8:45 a.m. Registration & Continental Breakfast
- 8:45 a.m. - 9:00 a.m. Welcome and Introductions
- 9:00 a.m. - 10:00 a.m. Using and Managing Intellectual Property in an Online Business  
*Ned T. Himmelrich, Esq.*
- 10:00 a.m. - 11:00 a.m. Data Security and Privacy Issues Facing Online Businesses  
*Michael D. Oliver, Esq.*
- 11:00 a.m. - 11:15 a.m. Break
- 11:15 a.m. - 12:15 p.m. Core Commercial Transactions of an Online Business  
*William S. Galkin, Esq.*
- 12:15 p.m. - 1:15 p.m. Acquisition of an E-Commerce Business  
*Howard S. Schwartz, Esq.*  
*Jay Westermeier, Esq.*
- 1:15 p.m. Adjourn

# FACULTY

**William S. Galkin, Esq.**

Law Office of William S. Galkin  
Baltimore, MD

**Ned T. Himmelrich, Esq.**

Gordon, Feinblatt, Rothman, Hoffberger & Hollander  
Baltimore, MD

**Howard S. Schwartz, Esq.**

DLA Piper  
Baltimore, MD

**Michael D. Oliver, Esq.**

Bowie & Jensen  
Towson, MD

**Jay Westermeier, Esq.**

DLA Piper  
Reston, VA

**E-COMMERCE LAW ESSENTIALS**  
**FRIDAY, JANUARY 30, 2009**  
**ECKER BUSINESS TRAINING CENTER**  
**COLUMBIA, MD**

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**Course No.**  
**09- 6023**      **E-commerce Law Essentials**

**Registration Form**

All registrations must be accompanied by payment.  
 Registrations will not be confirmed until payment is received.

**Live Program:**

Friday, January 30, 2009  
 8:45 a.m. - 1:15 p.m. Columbia, MD

**Video Replays: 9:00 a.m. - 1:30 p.m.**

- February 20, 2009 - Baltimore - MICPEL Offices
- February 27, 2009 - Baltimore - MICPEL Offices
- March 9, 2009 - Rockville - Circuit Court Law Library, Rm. 326
- March 13, 2009 - Rockville - Circuit Court Law Library, Rm. 326

**Fees:**

- MSBA Young Lawyer Section Members       \$209
- MSBA Intellectual Property Section       \$209
- MSBA Members       \$229
- All Others       \$259
- MICPEL Passport Holders       \$0
- Video Replay       \$209
- PA MCLE Credit Fee (\$2/hour)       \$8
- PA Bar. ID # \_\_\_\_\_

**Too Busy to Attend?**

*Materials, Audio Tapes, CDs and DVDs are available for shipment within thirty (30) days after the course date.*

- Materials \$80.64\* (Inv. #3187-09)
- Audio Tapes and Materials \$154.84\* (Inv. #3188-09)
- CDs and Materials \$154.84\* (Inv. #3189-09)
- DVDs and Materials \$197.24\* (Inv. #3190-09)

\*Price includes tax and shipping

**4 Easy Ways to Register**

1. **FAX** your credit card registration to: (410) 659-0647
2. **Mail** your registration form with check or credit card info to  
 520 West Fayette Street, Suite 300, Baltimore, MD 21201
3. **Call** in your credit card registration to: (410) 659-6730,  
 Monday-Friday, 8:30 am to 5:30 pm
4. **Register at the door.** Please call ahead to confirm date, time,  
 location and space availability.

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Are you taking this course for credit?  Yes  No

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**EMAIL:** info@micpel.edu **WEB:** www.micpel.edu



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